JURY'S MINUTES

On the 12th of August 2021 at 7 PM EST, the jury: *Alex Hogrefe, Carolina Güida, and Steven Rubio* met online via a zoom call to choose the winner, five honorable mentions, and twenty finalists for the competition **A Building's Essence 1**. The organization team hosted the meeting.

_95 images were submitted. Based on the briefing, the organization team pre-selected 31 submissions.

The evaluation methodology the jury used followed the competition briefing:
Composition, proportions, project chosen, story, depth, hierarchy, scene/framing, techniques used, and relation to the project characteristics.

The jury received the 31 images before the meeting and were prompted to select their 10 favorite ones, in no particular order:

_Alex Hogrefe - ID #580, ID #839, ID #553, ID #801, ID #834, ID #668, ID #695, ID #434, ID #605, ID #756
_Carolina Güida - ID #756, ID #532, ID #441, ID #470, ID #783, ID #839, ID #664, ID #649, ID #553, ID #551
_Steven Rubio - ID #665, ID #783, ID #668, ID #574, ID #839, ID #723, ID #664, ID #532, ID #680, ID #636

During the meeting the jury discussed the finalists (20) and settled on winner and mentions:

WINNER

*Registration **ID #839** (Max Colin)*

The jury has unanimously decided to award the image under registration ID #839 winner. Among many comments, the scene chosen was the aspect that caught the jury's attention. It went for the unobvious and framed the building in a close-up shot that represented its essence. Also, the jury emphasized that the detail and texture of the concrete and the image composition were perfectly executed.

HONORABLE MENTIONS
(In no particular order)

*Registration **ID #574***

The image has a unique style that stood out from other submissions. The jury commented that the proper use of depth and unique framing set an interesting ambiance to the illustration.

*Registration **ID #783***

The control over light and shadow and render/post-production techniques positively impressed the jury. They also noticed that this submission has a very similar mood to an image by @brickvisual, but understood that it was used as a reference, as it's not a direct copy.

*Registration **ID #553***

The color harmony, scene, textures, and the proper use of a foreground made the jury award this image as an honorable mention.

*Registration **ID #441***

The atypical use of black and white was pointed out as challenging by the jury, and the author managed to properly execute it. Plus they commented positively on the narrative that the submission has, making it stand out among others.

*Registration **ID #664***

The excellence of a night rain image and the contrast between the interior warmth and cooler outside elected this image as a candidate for first place. But the jury decided that although the image has incredible features and is pleasant to look at, the scene and style were "safe choices" that are commonly seen.

Oliver Uszkurat
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